



M O S E S & M O S E S, P.C.

Attorneys At Law

Business Startup Checklist

- Establish business and personal goals.
- Assess your strengths and weaknesses as a business entrepreneur.
- Conduct a thorough market analysis.
- Analyze your business idea by assessing its strengths and weaknesses.
- Assess your financial resources and identify potential sources of funds.
- Determine the start-up costs.
- Decide on your business location.
- Prepare a business and marketing plan.
- Select a lawyer and accountant.
- Choose a form of organization with the assistance of lawyer and accountant (Sole Proprietorship, Partnership, LLC or Corporation).
- Create your business (register company's name, formally organize the business).
- Have attorney prepare appropriate governance documents.
- Select a banker and set up a business account.
- Apply for business loans and grants (if applicable); establish a line of credit (if possible).
- Select an insurance agent and obtain business insurance.